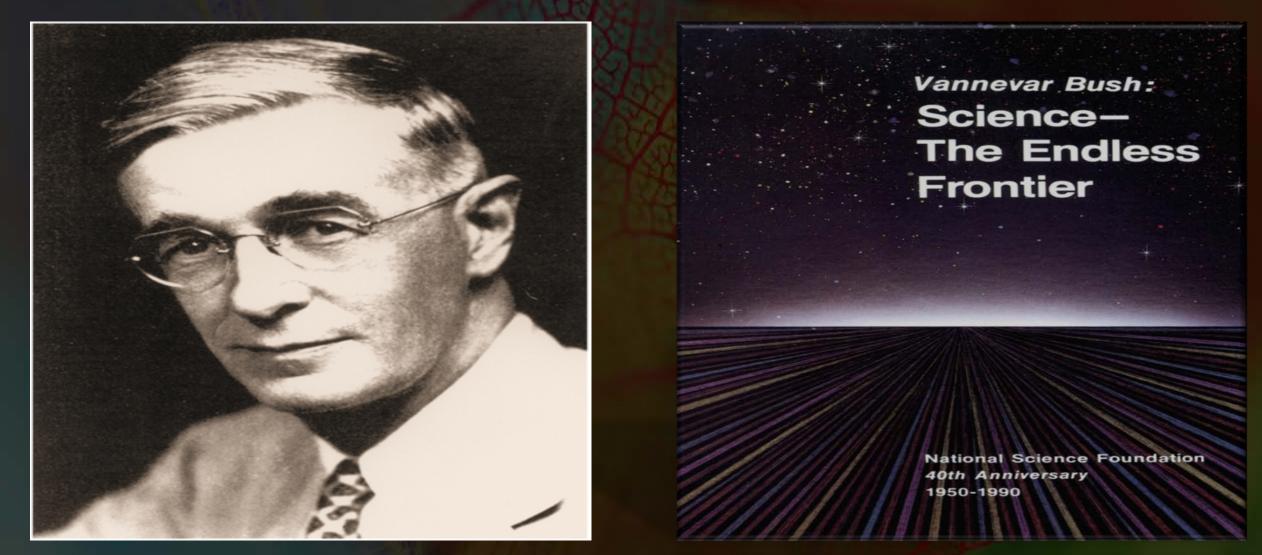
Opportunities and Challenges in Engineering Research and Education – A View from NSF

Pramod Khargonekar Assistant Director for Engineering National Science Foundation

Fowler Distinguished Lecture Texas A & M March 26, 2014





"to promote the progress of science; to advance the national health, prosperity, and welfare; to secure the national defense..." NSF Act, 1950



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NATIONAL SCIENCE BOARD (NSB) Dan E. Arvizu Chair Kelvin K. Droegemeier Vice Chair 703.292.7000			OFFICE OF THE DIRECTOR Cora B. Marrett Deputy Director			CE OF THE GENERAL COUNSEL (OGC) awrence Rudolph, General Counsel (gy Hoyle, Deputy GC 703.292.8060	
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DIVISION OF EN VIR ON MENTAL BIOLOGY (DE 8) Peretelope Firth, Division Dire dor 703.292.8480 Total State Sta	DIVISION OF HUMAN RESOURCE DEVELOPMENT (HRD) Sylvia James, Division Director 703.292.8640	DIVISION OF CIVIL, MECHANICAL & MANUFACTURING INNOVATION (CMM) Steven Micknight, Division Director	DIVISION OF EARTH SCIENCE S (ÉAR) Paul Cutier Acting Division Dire dor 703.292.8550	DIVISION OF CHEMISTRY (CHE) Jacquelyn Gervay Hague, Division Director 705 292 8840	DIVISION OF SOCIAL & ECONOMIC SCIENCES (SE 8) Jery Mumpower, Division Director 703.292.8760	DIVISION OF ACQUISITION AND COOPERATIVE SUPPORT (DACS) JOINT Director 703.292.0240	DIVISION OF INFORMATION SYSTEMS (013) Dorothy Aronson, Division Director 703.292.0150
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OFFICE OF EMERGING FRONTILRS (LF) Charles Liarakos, Ading Oreson Director 703 292 8506	703 292 8670	EDUCATION & CENTERS (EEC) Thereas Maldonado, Division Director 703.292.0300 DIVISION OF INDUS TRIAL INNOVATION & FARTINE RENIPS (IIP) Division Director 703.292.0050		DIVISION OF PHYSICS (PHY) Denise Caldwell, Division Director 703.292.8990		DIM SION OF IN STITUTION & AWARD SUPPORT (DIA 5) Mary Santonastasso, Division Director 703.292.8230	
National Science Foundation 4201 Wilson Boulevard Arlington, Virginia 22230	D- 800 384 8740	703.292.8050 OFFICE OF EMERGING FRONTIERS IN RESEARCH & IMPONTON (EPRI) Senior Advisor 703.292.8301		ACTIVITE 5 (DMA) ClarkCooper, Officite ad 703.292.8800		Sectt Homer, Acting Deputy Director 703.292.4416	February 2014

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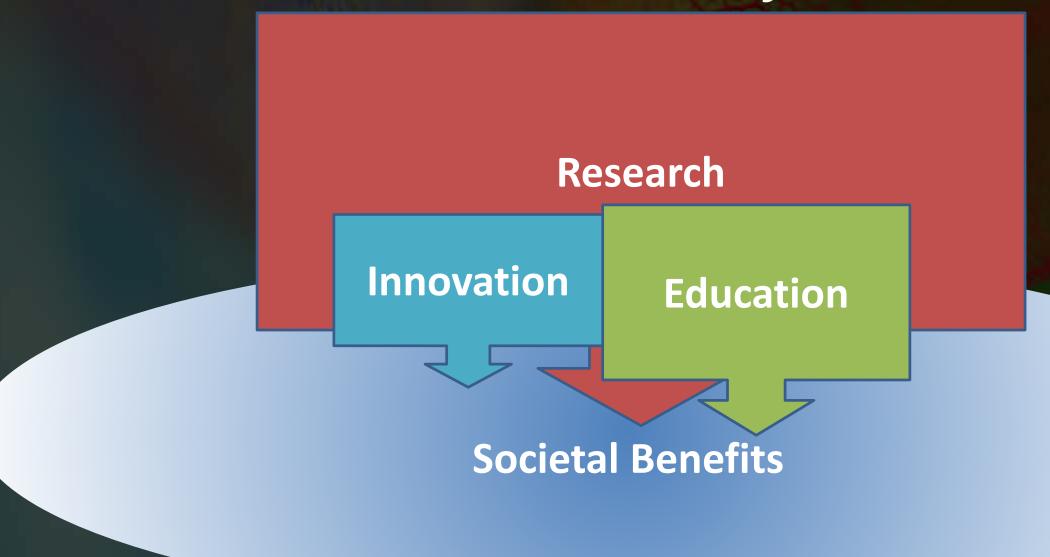
March 31, 2014

February 2014

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NSF ENG: Investing in transformative research and education to foster innovations for benefits to society



Larger Context

- Economic growth, competitiveness, employment, and ightarrowsustainability imperatives
- Mega problems: food, health, energy, water, security, ightarroweducation, infrastructure,
- Stubborn long-standing issues in STEM talent, diversity, and education
- Global flows of components, products, services, knowledge, and people
- Federal support of research funding and public policy issues ullet







Imagining Future of Engineering

- Vital and essential role for engineering to enable a prosperous, igodolexciting, secure, healthy and sustainable society
- Ambitious, specific, but achievable grand challenges to stimulate the ightarrowimagination, creativity, and ingenuity of the engineering community leading to dramatic advances
- Seamless transitions and feedback loops between research and practical realizations leading to great innovations
- Engineering education innovations have overcome stubborn, longightarrowstanding problems in retention, diversity, and K-12 and attract highly talented people to the profession



Key Scientific Drivers

- Nano \bullet
 - Improving understanding and new tools at the atomic and molecular scales
 - Systems and design
- Bio/Med \bullet
 - Interaction of engineered systems and biology at all scales DNA to cells to organisms to eco-systems
 - Convergence of life sciences, physical sciences, and engineering
- Computing igodot
 - Computational modeling, simulation, optimization, pervasive in all fields of engineering
 - Networks and computation deeply integrated into engineered systems
- Behavioral/economic/cognitive igodol
 - Human behavior in engineered systems and technology
 - **Regulatory** issues
- Systems science ullet
 - Multi-scale analysis, design, and optimization
 - Integration of engineered components (including cyber)
 - Range from nano to micro to macro
 - Few to billions

7

Design, creativity, aesthetics, ... igodol







NSF ENG Strategy

- Attract, stimulate, catalyze and challenge research communities to think big, enable transformational research advances, and expand national innovation capacity
- Portfolio balance between fundamental, applied and translational as well as small, medium and large projects
- New approaches to address engineering education challenges
- Collaborate and partner within and outside NSF to maximize opportunity for the engineering research and education community to address major national priorities

Objective: Maximize long term societal benefit



Directorate for Engineering

Fundamental

EFRI

CBET

- •Chemical, Biochemical, and Biotechnology Systems
- •Biomedical Engineering and Engineering Healthcare
- •Environmental Engineering and Sustainability
- •Transport and Thermal Fluids Phenomena

CMMI

- Advanced Manufacturing
- •Mechanics and Engineering Materials
- •Resilient and Sustainable Infrastructure
- •Systems Engineering and Design

ECCS

- •Electronics, Photonics, and Magnetic Devices
- •Communications, Circuits, and Sensing Systems
- •Energy, Power, and Adaptive Systems

EEC

Engineering Research Centers
Engineering Education
Engineering Workforce

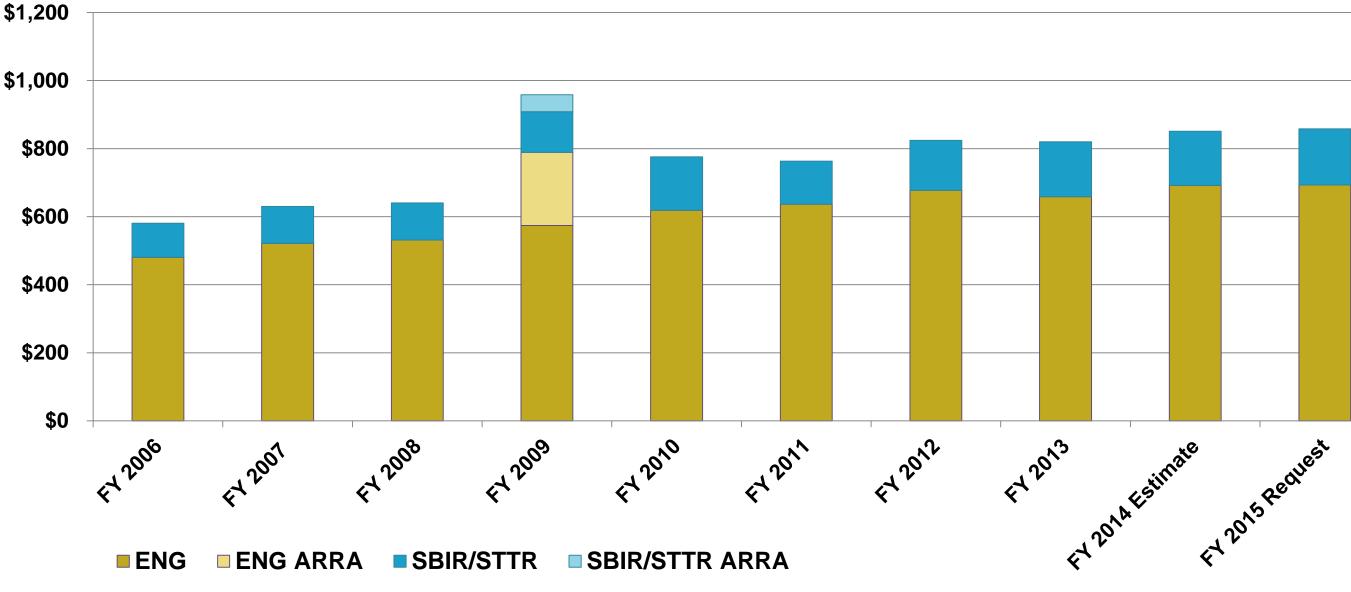
Translational

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9

Academic Partnerships
Small Business Partnerships

ENG and SBIR/STTR R&RA Budgets (\$M)









Engineering prioritizes research critical to the Nation's Challenges

National Initiatives

Ē

- Advanced Manufacturing
- Clean Energy ____
- National Nanotechnology Initiative

- NSF Cross-cutting Priorities ullet
 - **Cognitive Science and Neuroscience**
 - Communications and Cyberinfrastructure
 - Cyber-Enabled Materials, Manufacturing, ____ and Smart Systems (CEMMSS)
 - Science, Engineering, and Education for Sustainability (SEES)
 - Education and Career Development
 - Interdisciplinary Research
 - Research Centers
 - Innovation Corps





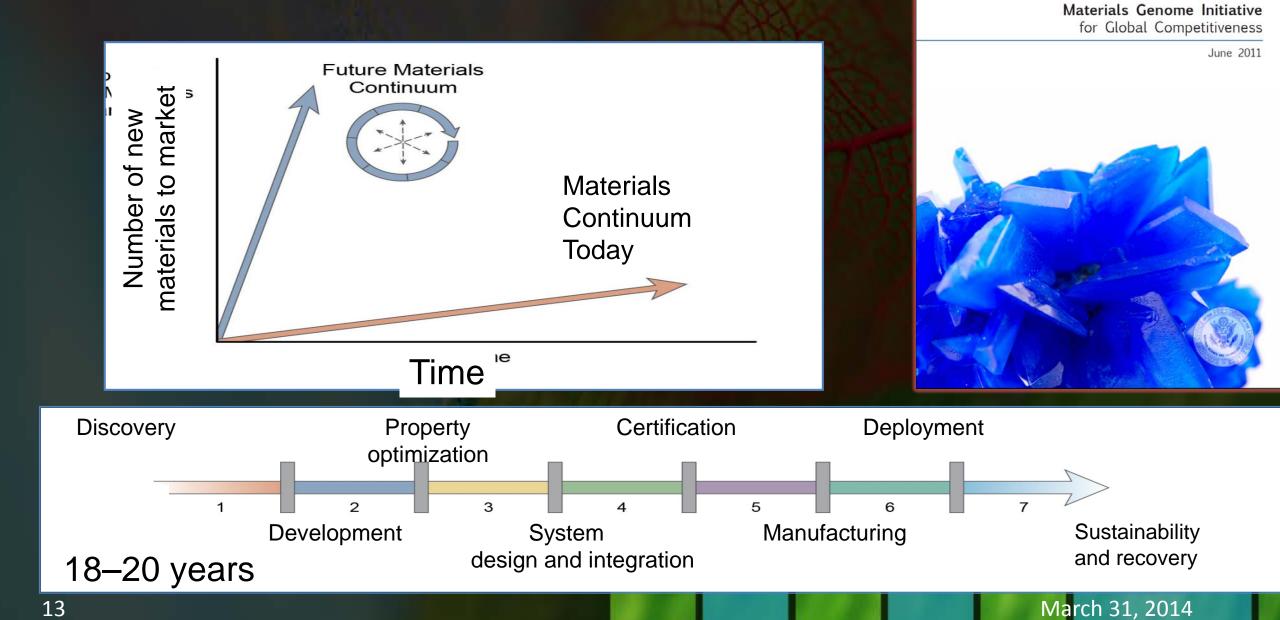
Advanced Manufacturing

- Historically NSF has supported frontier research that has led to transformational \bullet advances in manufacturing
 - Additive manufacturing grew out, in part, from basic research investments in the 70's and 80's
 - MEMS enabled by fundamental research in late 80s (NSF & DARPA)
- Present research extends traditional advances and builds upon convergence of trans-disciplinary advances
 - National Robotics Initiative (NRI): towards autonomous systems
 - Cyber-Physical Systems (CPS): smart manufacturing ____
 - Digital design and manufacturing methods _
 - Scalable Nano-manufacturing moving forward on NNI discoveries
 - **Bio-manufacturing**
 - Novel semiconductor design and manufacturing
- Looking forward \bullet
 - Internet enabled, distributed, personalized, dynamic, digital, ...
 - Energy and materials efficient sustainable manufacturing
 - Integration of services into manufacturing and servitization of products





Materials Genome Initiative



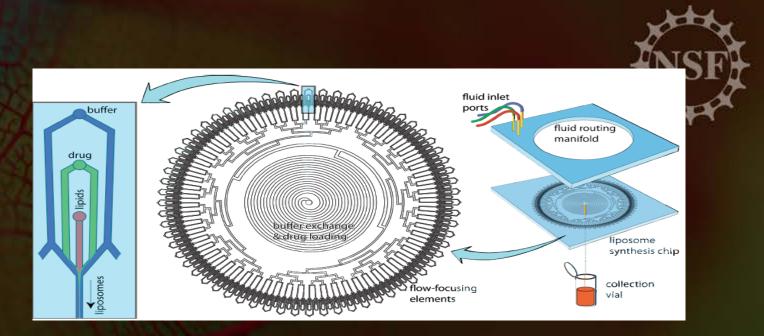


Bio-manufacturing

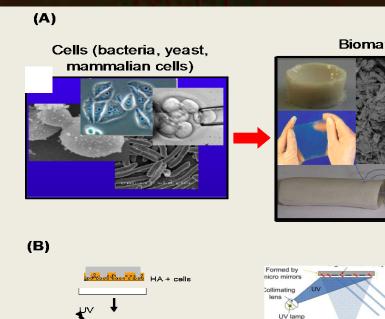
The use of biological systems comprised of biomolecules, cells and biomaterials, or the products of biological systems, to generate new devices and constructs with a view towards scalability and industrialization

Vision: To combine advances in biology with innovative design to engineer the next generation of biologically inspired products

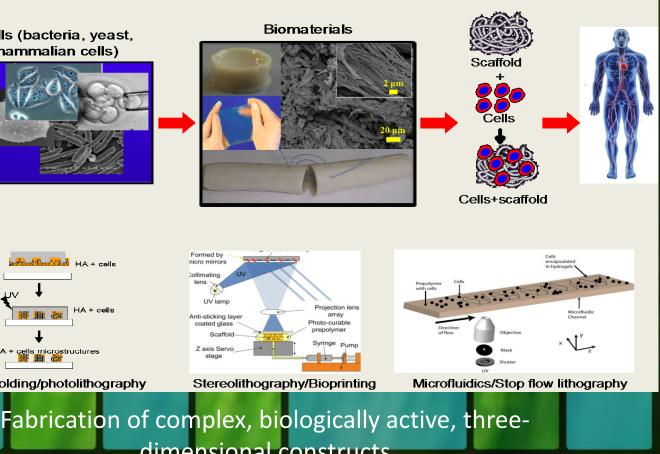
Objective: To advance research in biomanufacturing as an emerging discipline in the academic and industrial communities, as well as a technological opportunity to spur research and industry growth



Production of liposomal pharmaceuticals in a microfluidic system

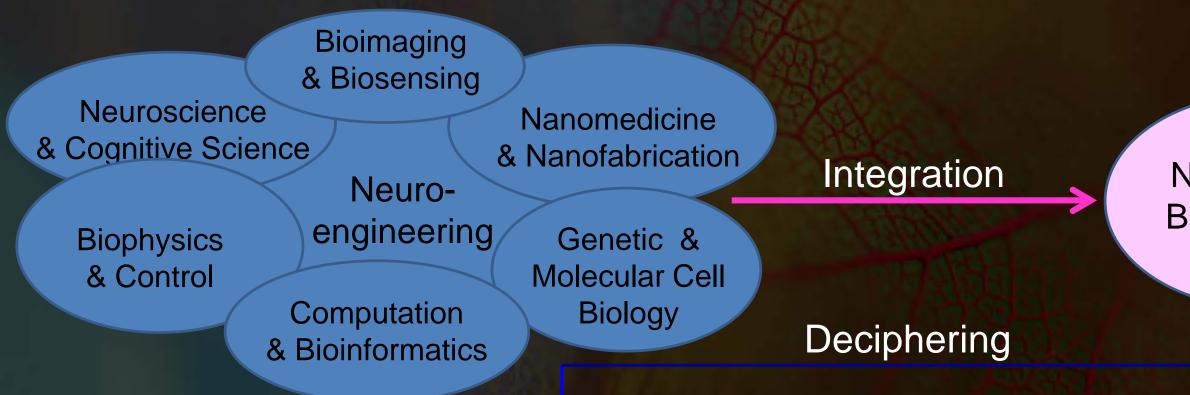


Micromolding/photolithography



dimensional constructs

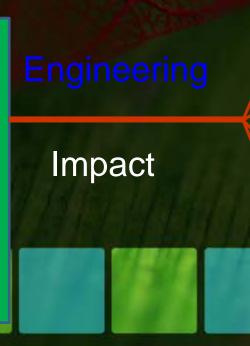
Mapping and Engineering the Brain



mechanisms underlying the brain adaptation to changing environment, and genetic and epigenetic landscape mechanisms underlying dynamic decisions and communication within and across scales

neural representations and coding, and principles of brain organization and decision making

neural circuits and signal pathways that regulate the regrowth, repair of nerve tissues and cells





Noninvasive Brain Activity Mapping

Intelligent Systems

Brain Circuit Control Network

Artificial Intelligence

Intelligent Robotics

President Obama



"BRAIN" Initiative—a bold new research effort to revolutionize our understanding of the human mind and uncover new ways to treat, prevent, and cure brain disorders like Alzheimer's, schizophrenia, autism, epilepsy, and traumatic brain injury.

"... the BRAIN Initiative will change that by giving scientists the tools they need to get a dynamic picture of the brain in action and better understand how we think and how we learn and how we remember."

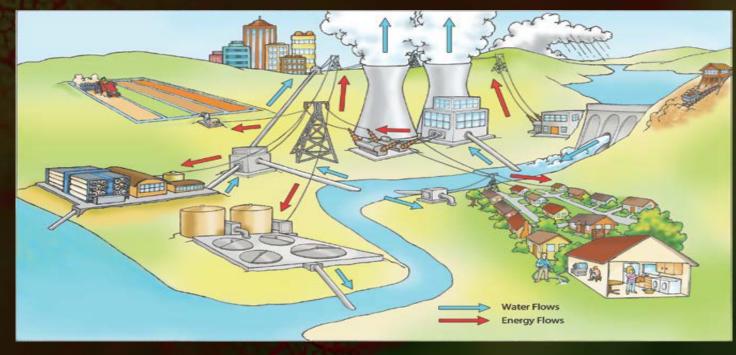
WH, April 2, 2013 16



Partnership with EPRI on Energy-Water Nexus

- About 90% of power plant fresh water is used for cooling; wasteful consumption.
- EPRI Office of Innovation recently started an annual solicitation on innovations in power plant cooling for reduced water usage
- Advanced cooling is a priority for appropriate NSF CBET Programs. Relevant technologies include electronic cooling, HVAC.
- Goal: promote integration of fundamental advances in condensation, and heat exchangers for wet, dry and hybrid power plant cooling.

Emerging theme: Energy-Water-Food nexus







ELECTRIC POWER RESEARCH INSTITUTE



Infrastructure Systems

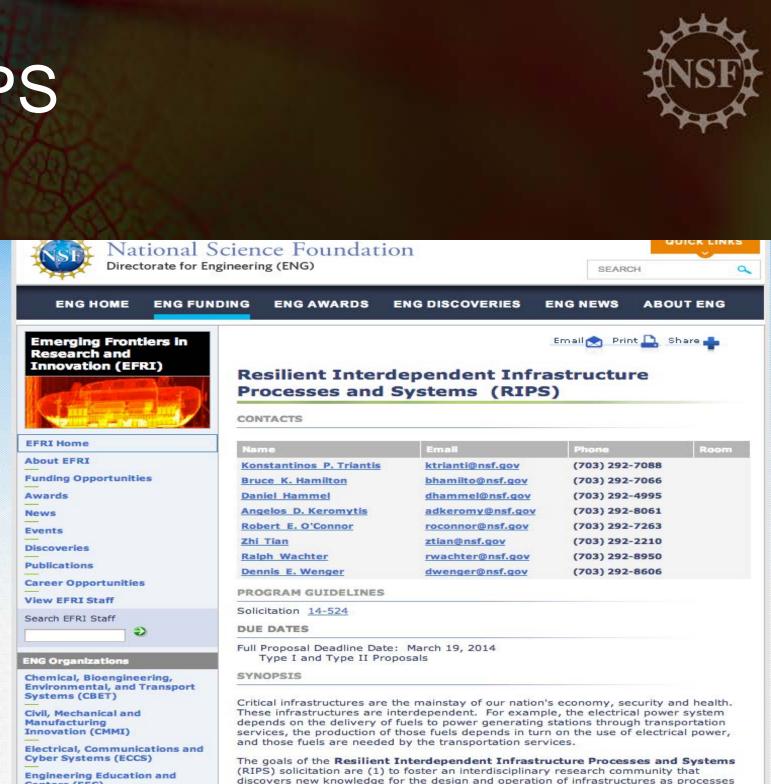
- Fundamental research to enable design of resilient and sustainable infrastructure systems
- Historical approaches and successes \bullet
 - Earthquake resistant structures (e.g. base isolation, novel materials, improved building codes) ____
 - NEES unique national facilities "at scale"
 - Integration of engineering and social sciences for infrastructure management and hazard mitigation
 - RAPIDs: Learning from real-world examples
- Looking forward ightarrow
 - Protecting from multi-hazard threats and evolving trends (climate change, demographics, etc.) ____
 - Design of infrastructure systems as processes and services vs. discrete "things" ____
 - Interdependency of existing and emerging infrastructure challenges and opportunities ____
 - Ubiquity and availability of real-time data ____





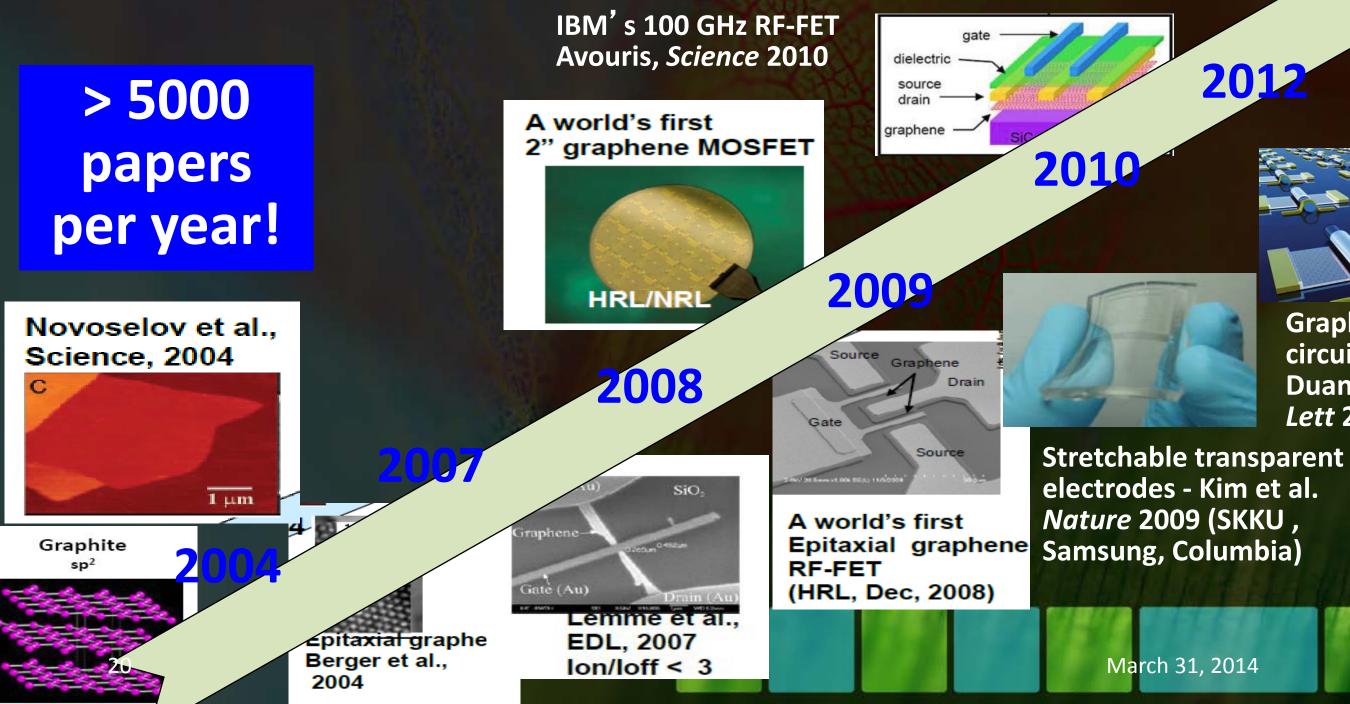
A New Opportunity - RIPS

- Resilient Interdependent Infrastructures Processes and Systems
- Under the Emerging Frontiers in Research and Innovation (EFRI) Program
- FY 15: CRISP: Critical **Resilient Interdependent** Infrastructure Systems and Processes



Centers (EEC)

Rapid Growth of Graphene Science & Technology



2012

Graphene circuits/mixers Duan et al. Nano *Lett* 2012

electrodes - Kim et al.

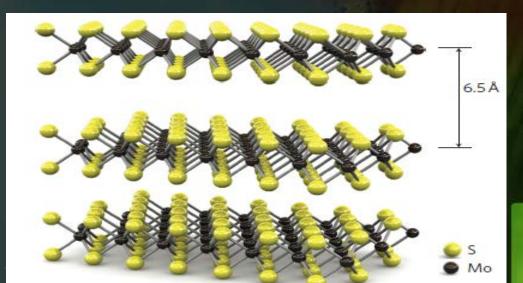
March 31, 2014

Other 2-D Layered Materials

Graphene opened our eyes to an entire new world of 2-D layered materials

- Other layered 2D materials exist: oxides, nitrides, sulfides
- Van der Waals solids: e.g. 2D MoS2 igodot
- Interesting properties: MoS2 turns \bullet from indirect band-gap semiconductor to direct band-gap

March 31



Bulk MoS2 crystal, looks and feels graphite – Molybdenite – earth abundant

Scaled 3D Semiconductors

3D Semiconductors

dangling bonds (may form traps)



Unsaturated

atoms

Saturated

atoms

21

Two-Dimensional Atomic-layer Research and Engineering – 2-DARE

- Under our EFRI program
- Three themes: Ø
 - Exploration of Materials **Properties and Device Applications**
 - Synthesis and Nanomanufacturing
 - Theory and Modeling
- 159 pre-proposals submitted ightarrow
- 42 full proposals invited ightarrow
- Again in FY 2015 ightarrow





Network for Computational Nanotechnology (NCN)

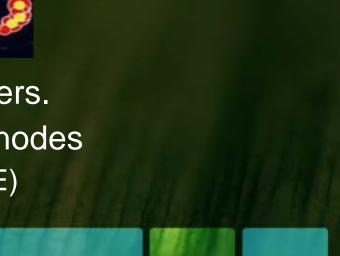


"nanoHUB builds extraordinary an community among different disciplines and industries involved in nanotechnology and allows them to collaborate more efficiently. It's a virtual community that shows there are more solutions than there are problems."

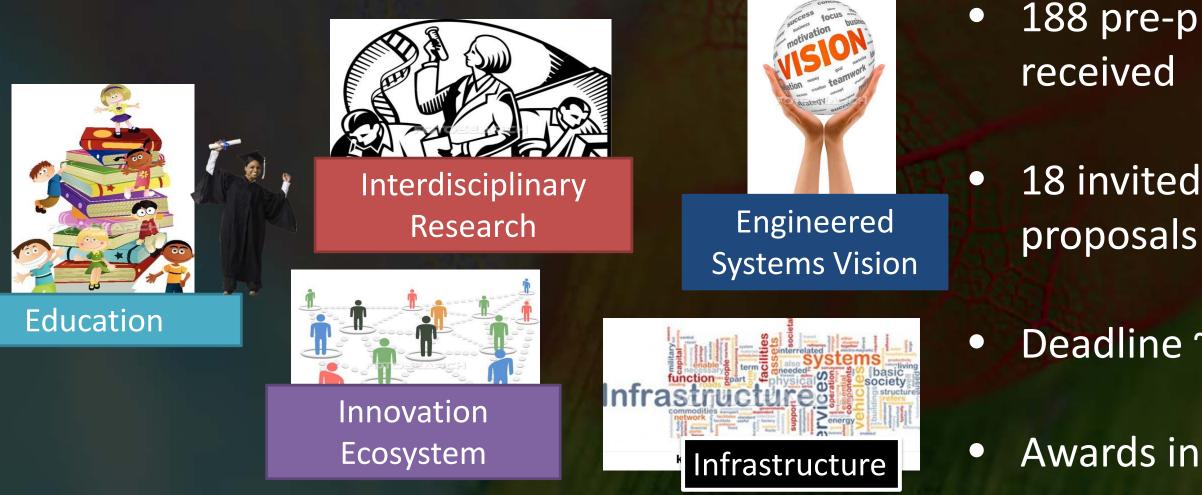
- NCN provides a global community of researchers, educators, and learners. ightarrow
- In FY 2012, NSF re-competed the NCN cyberplatform and two content nodes ightarrow
 - Nano-Engineered Electronic Device Simulation Node (NEEDS) (Nano-SPICE)
 - Nano-bio

-Jack Uldrich

Author of "The Next Big Thing is Really Small"



New ERC Competition in Underway





188 pre-proposals

18 invited for full

Deadline ~ June 2014

Awards in FY15



Engineering Education



Engineering Degrees

BACHELOR'S DEGREES BY GENDER, 2012

Male 81.1%								
	2003	2004	2005	2006	2007	2008	2009	2010
Female	20.4%	20.3%	19.5%	19.3%	18.1%	18.0%	17.8%	18.1%
Male	79.6%	79.7%	80.5%	80.7%	81.9%	82.0%	82.2%	81.9%

BACHELOR'S DEGREES BY ETHNICITY, 2012*



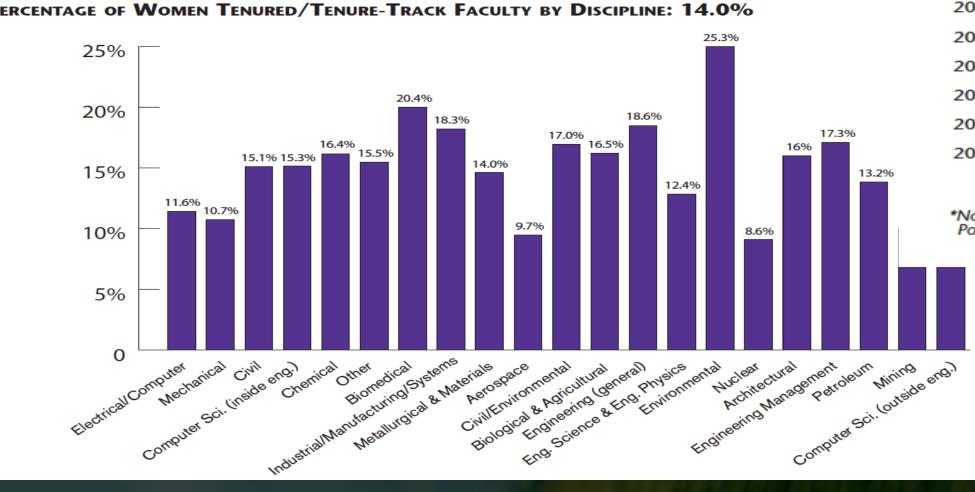
Source: ASEE, By the Numbers, 11-4



2011 18.4% 81.6%



Faculty Diversity



2005 10.6% 2006 11.3% 2007 11.8% 2008 12.3% 12.7% 2009

2. 2011 13.8%

13.2%

Women

9.9%

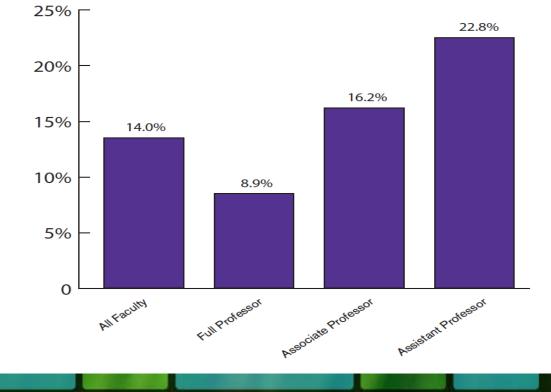
10.4%

2003

2004

2010

*Note: Includes faculty data from University of Puerto Rico, Mayaguez, Polytechnic University of Puerto Rico and Turabo University



Source: ASEE, By the Numbers, 11-47

African- American	Asian	Hispanic
2.2%	19.2%	3.1%
2.3%	20.2%	3.2%
2.4%	20.9%	3.2%
2.4%	22.0%	3.3%
2.5%	22.6%	3.4%
2.5%	22.7%	3.5%
2.5%	23.3%	3.5%
2.5%	23.9%	3.6%
2.5%	21.6%	3.7%

Observations

- Engineering continues to have major issues with attracting women and URMs
 - It is trailing certain other fields of science
 - There are significant differences among engineering disciplines
- More progress wrt women at the doctoral level and junior faculty ranks
- Mechanical Engineering has become the largest major in engineering
 - ME lags engineering overall in diversity in % terms
 - Note: there has been an increase in raw numbers
 - ME shares this trait with EE, Comp Eng, Civil Eng, …

Can engineering as a field and profession have a great future if we do not address broadening participation issues?

"Demography is destiny" Auguste Comte



Questions to Ponder

- Models: What are the most successful models for change?
- Transferability: How can success at one institution be used to achieve success at another?
- Culture: What is the role of culture societal, academic, engineering, institutional - in rate of change?
- How can we make faster progress?





Where will the leadership for new visions and change in engineering education come from?

What we might we achieve together?







NSF IUSE Program (Improving Undergraduate STEM Education)

- IUSE supports the improvement of the undergraduate STEM education ightarrowenterprise through funding
 - research on design, development, and wide-spread implementation of effective STEM ightarrowlearning and teaching knowledge and practice
 - foundational research on student learning. ullet
- Projects that build on available evidence and theory, and that will generate evidence and build knowledge.
- Led by Education and Human Resources (EHR) Directorate ightarrow
 - Engineering collaborating with EHR



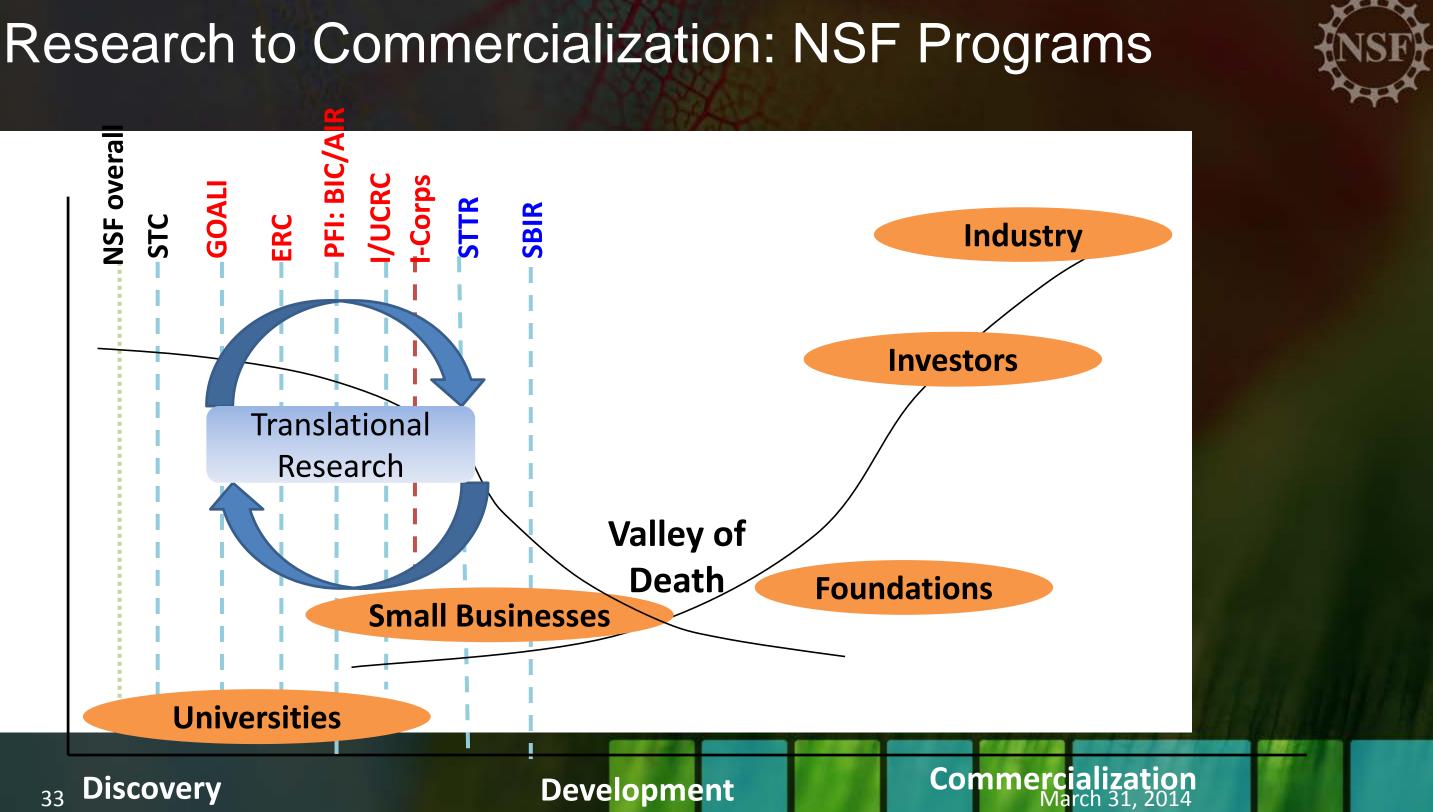
CAREER: Teacher-Scholar

- "Successful applicants will propose creative, effective, integrated research and \bullet education plans, and indicate how they will assess these components." **CAREER** Project Description:
- a description of the proposed research project, including preliminary ightarrowsupporting data where appropriate, specific objectives, methods and procedures to be used, and expected significance of the results;
- a description of the proposed educational activities, including plans to \bullet evaluate their impact on students and other participants;
- a description of how the research and educational activities are integrated with one another

NSF remains fully committed to supporting the junior faculty







The Service Economy

Last updated: January 24, 2013 6:27 pm

Xerox says shift to services is paying off By Anjli Raval in New York

Medtronic's Ishrak outlines health services expansion plans

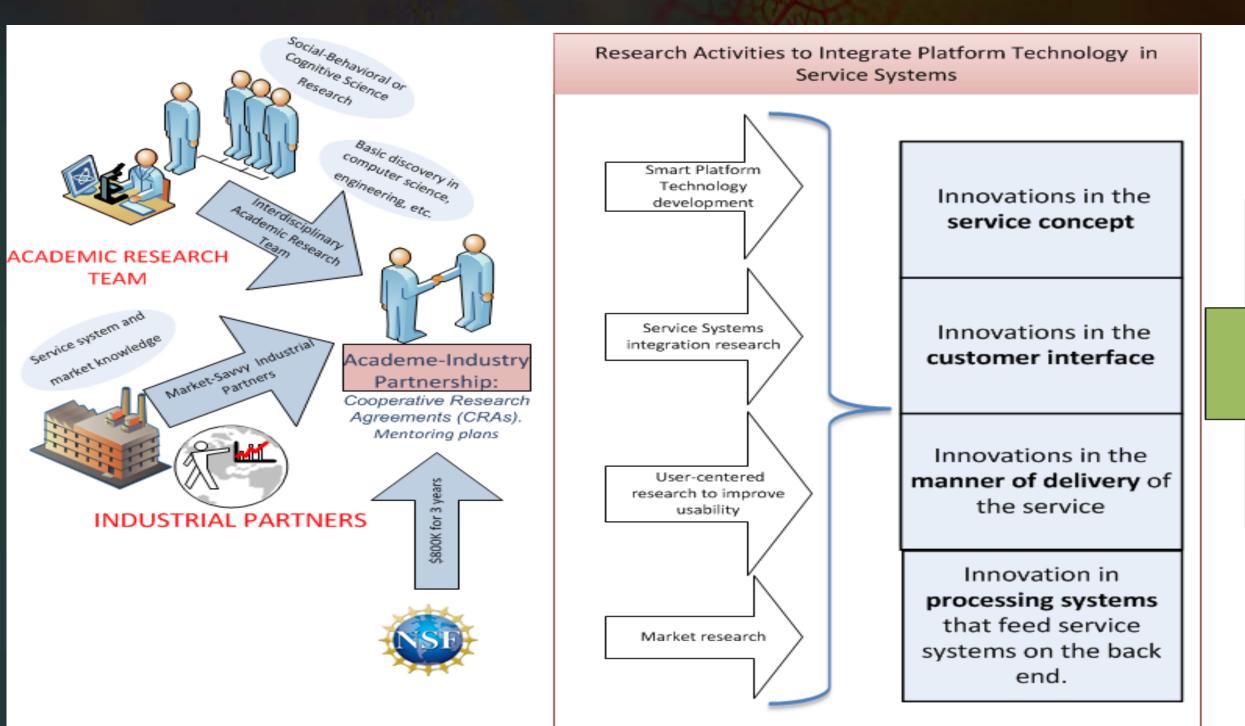
August 21, 2013 | By Mark Hollmer

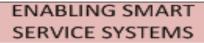
- The U.S. service sector is responsible for:
 - Employing approximately 80% of workers
 - Creating approximately 80% of GDP
- Manufacturing (product) industries are increasingly incorporating value-added service components.
- The future market will need high-quality, low-cost, and highly personalized solutions in education, healthcare, manufacturing, transportation, and agriculture.





PFI:BIC – Smart Service Systems













Smart cities, smart healthcare, smart infrastructure, selfservice and customized service solutions to improve government services, social and humanitarian services, etc.

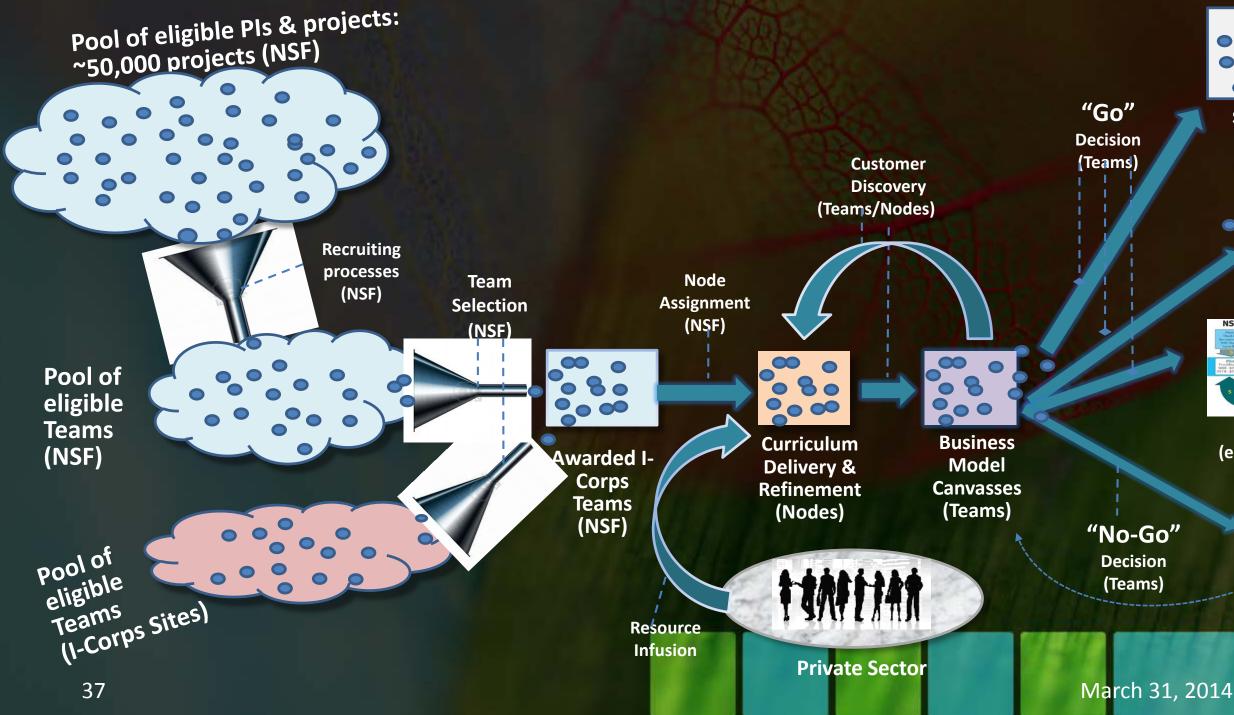
NSF I-CorpsTM

- Lab to Market program
- Aimed at customer discovery process
- Emphasizes experiential learning and feedback
- Challenges teams to create their own business model canvas
- Values revision and continual improvement of business development elements
- Full contact immersive class





I-Corps Process Flow

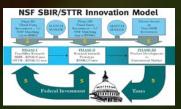




Strategic Partnership

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Private Capitalization



Public Funding (e.g., SBIR, STIR,)

Building the Nation's I-Corps "Fabric"

I-Corps Nodes

I-Corps Sites

I-Corps Mentors

I-Corps Teams













New way to organize, browse and share your photos. **Acquired by Dropbox**

> Developed software to annotate a large number of images quickly and accurately Combining human input with an annotation algorithm Facilitate image analysis



Founders **Professor at UC San Diego**



Award-winning research in computer vision, machine learning and crowdsourcing.



Co-founder of <u>@Anchovi Labs</u>, Inc.

Disciplines in a World without Disciplines

- NSF ENG has a strong commitment to fundamental engineering ulletresearch
- How should we think about discipline based fundamental ulletresearch in the contemporary multi-disciplinary research environment?
- Think of disciplines as super-nodes in the knowledge network ullet
- Major opportunity: robust, effective linkages among nodes to ightarrowincrease versatility of disciplinary research and solve tomorrow's problems







Looking to the Future

- Are we in the midst of the emergence of a new research \bullet paradigm?
- Definition of *Paradigm*:

universally recognized scientific achievements that, for a time, provide model problems and solutions for a community of practitioners



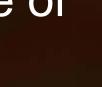


Thomas Kuhn

Convergence: Engineering Biology

- An emerging research paradigm: The convergence of engineering, physical sciences and life sciences
- Intellectual merit: deep integration of knowledge, ideas, tools, techniques for greater understanding and innovative designs
- Broader impacts: ightarrow
 - Medicine, pharmaceuticals
 - Manufacturing (bio-products,
 - chemical intermediates)
 - Environment
 - Agriculture

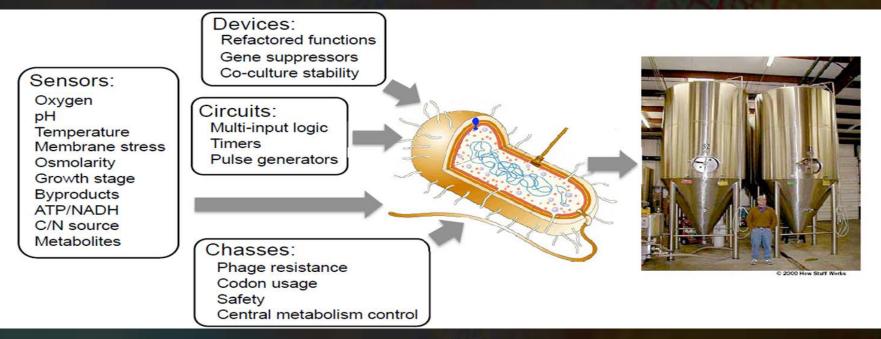




The Third Revolution:

The Convergence of the Life Sciences, Physical Sciences, and Engineering

Synthetic Biology ERC



- New biological parts and devices are made *de novo* using engineered DNA that is expressed
- Parts and devices are assembled in circuits within living \bullet cells to manufacture specialty chemicals or test drug candidates
- SynBERC researchers work with stakeholders to minimize biorisks and environmental footprint.

Lead UC Berkeley (PI: Keasling); partners UC San Francisco, Stanford, Harvard and MIT Images **4**∂urtesy SynBERC

VISION: engineer interchangeable biological tools that "repurpose" nature to benefit mankind. SynBERC engineers integrate foundational understanding of biology into computational tools to design new biological parts and devices in silico.



SynBERC





Research in a Broader Context

How do we leverage research for larger societal benefits?





Merit Review Criterion: Broader Impacts

- The Broader Impacts criterion encompasses the potential to benefit society ulletand contribute to achieving specific, desired societal outcomes, including:
 - increased participation of women, persons with disabilities, and underrepresented minorities in science, technology, engineering, and mathematics (STEM);
 - improved STEM education at all levels; _
 - increased public scientific literacy and public engagement with science and ____ technology; improved well-being of individuals in society;
 - development of a globally competitive STEM workforce;
 - increased partnerships between academia, industry, and others; ____
 - increased national security; ___
 - increased economic competitiveness of the United States; —
 - and enhanced infrastructure for research and education. ____

NSB Report MR-11/22 - National Science Foundation's Merit Review Criteria: Review and Revisions







NSB Recommendation

- "Just as institutions play an important role in facilitating research-related activities ightarrowof their investigators, often in ways that align with strategic departmental and institutional (and possibly state-wide, regional, or national) priorities and investments, such a role can extend to activities directed toward the broader impacts of the project as well."
- "... such efforts might be more effective if coordinated appropriately in ways that leverage particular institutional assets or strategic directions and even link investigators from multiple projects."
- NSF should encourage institutions to pursue such cooperative possibilities, which ightarrowhave the dual benefit of retaining the contributions of individual investigators while addressing national goals and yielding benefits broader than those within a given project.
- How can engineering colleges and departments respond to this opportunity?



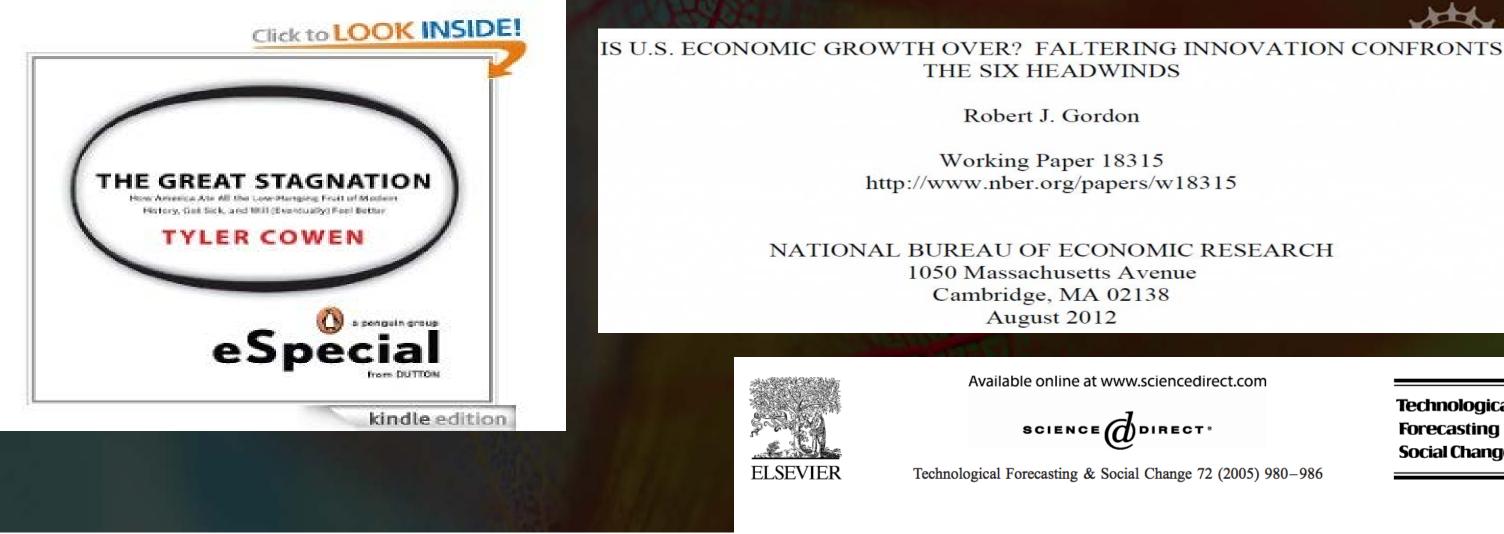


Role of Grand Challenges

- Grand challenges can be very useful in catalyzing major breakthroughs igodoland advances
 - NAE Grand Challenges in Engineering
- Key characteristics: ightarrow
 - Big impact
 - Ambitious yet achievable
 - Compelling vision
 - Right level of specificity
- How can the engineering research community use the grand challenge vehicle for big research achievements?



March 31, 2014





A possible declining trend for worldwide innovation

Innovation pessimism

Has the ideas machine broken down?

The idea that innovation and new technology have stopped driving growth is getting increasing attention. But it is not well founded

Jan 12th 2013 | From the print edition

March 31, 2014

Jonathan Huebner*

Technological Forecasting ar **Social Change**

An Invitation

- We encourage and invite the engineering research, education, and innovation communities to help us realize the vision for NSF Engineering Directorate
- Faculty, students, universities and industry are critically important partners for mutual benefits and successes
- We can work together to build a great engineering research and education ecosystem for societal benefits





QUESTIONS?

IDEAS, THOUGHTS!

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