# Industrial Affiliates Program Benefits Overview 2019-2020



## Recruiting—Maximize Engagement and Visibility - exclusively for IAP members

By joining our Industrial Affiliates Program (IAP), your company can easily target computer science and computer engineering students (CSE) to receive your job opportunities and event information.

### Engagement Opportunities (priority participation by membership level)

- Dedicated staff member to assist in branding, CSE event promotion, and recruiting strategies
- No limit on the number of CSE events (tabling events, talks, challenges, etc.) each academic year
- May request a faculty liaison for research interest collaboration
- Invitation to:
  - o CSE-Only Career Fair
  - IAP Recruiting Event (resume clinics, mock interviews and lunch with student leaders and CSE honors students)
  - o IAP Meeting focusing on faculty research, includes lunches with student leaders and CSE honors students and faculty, includes judging the IAP Research Project Competition for graduate projects
  - o Spring Banquet and Awards Ceremony; members will be seated with their company named scholarship recipients.
  - o Participate as a speaker or panelist in a CSCE 481 seminar class
  - o Participate as a speaker in a CSCE 181 seminar class Platinum members only
  - o Participate as a speaker in a CSCE 681 research seminar class Platinum members only
  - Host a company Corporate Day. (Monday, Thursday and Friday during the fall career fair week are reserved for Platinum members)
  - Participate in the end of semester Capstone Project Reviews and Exit Interviews; give feedback on graduates, teaching direction and approaches; and provide input to significant long-term trends

#### **Hiring Opportunities**

- IAP members' job information is
  - o Emailed directly to all or targeted students
  - o Your job flyers posted throughout the H.R. Bright building and the Advising Office
- Access to the CSE Student Resume Bank which is updated throughout the year

## Corporate Recognition and Branding - exclusively for IAP members

Our IAP members are an important part of the Department of Computer Science and Engineering students' success. To acknowledge your company's support to our students, faculty, and visitors, your:

- Company logo is displayed on the IAP recognition monitor in the CSE administration office and in rotation on the all CSE lobby and Peer Teacher Central monitors
- Company name and logo are on the department's IAP web page linked to your company home page
- Extensive promotion of IAP member's CSE events via direct emails, your flyers (posted throughout the HR Bright building
  and the Advising Office) and slides (displayed in all CSE lobby and Peer Teacher Central monitors), and the department's
  website homepage calendar

## For IAP and Non IAP Company Recruiting Opportunities

- Non-IAP CSE jobs are only posted on the CSE student job listserv
- Jobs may be posted on the Texas A&M University Career Center's HireAggies.com web site
- Afterhours rooms may be reserved (afterhours during career fair weeks are reserved for IAP members). All events are listed on the CSE Events of the Week, but only IAP events are promoted via emails and flyers.
- CSE student organizations may be contacted to host a talk or event