NEW ENTREPRENEURSHIP COURSES

Interested in pursuing a career in entrepreneurship? Do you have an idea you’d like to develop? The College of Engineering has exciting new courses for you!

**ENGR 289 Engineering Creativity**

- Two credit hour course focused on the fundamentals of creativity, innovation and design thinking skills
- Learn the characteristics of creative and innovative individuals. Learn to identify opportunities for innovation
- Apply innovative design solutions to develop prototypes for real-world projects

**ENGR 489 Engineering Entrepreneur Hour**

- One credit hour seminar course designed to engage you with successful entrepreneurs
- Hear about the challenges faced by business leaders as they launched and grew their respective companies
- Learn to navigate the “idea generation and assessment process” via team projects

**ENGR 489 Product Lean Launch for Engineers**

- Three credit hour course focused on practicing entrepreneurial mindset
- Learn Lean Startup principles including customer and market validation, value proposition creation, and Minimum Viable Product development
- Learn principles that prepare you to launch your startup company