Industrial Affiliates Program
Membership Benefits

Recruiting—Maximize Visibility
By joining our Industrial Affiliates Program (IAP), your company can easily target computer science and computer engineering students (CSE) to receive job opportunity and event information. All jobs are posted on the CSE student job listserv, but IAP members’ job flyers are posted in the H.R. Bright and Teague buildings, and their job announcements are emailed to CSE students. All events are announced via the weekly CSE Events of the Week email; however, IAP members’ events are also promoted via the following:

- posted on bulletin boards in HRBB and Teague (10 total)
- posted in all three elevators in HRBB
- listed on website calendar
- posted in rotation on all CSE lobby monitors in HRBB, including Peer Teacher Central; Teague; & Reed McDonald (8 total)

Additionally, IAP members are invited to attend events and activities to interact with CSE students. Members receive emails announcing career fairs, project showcases, and other related activities.

Corporate Recognition
Our IAP members are an important part of the Department of Computer Science and Engineering and our students’ successes. To acknowledge your company’s support to our students, faculty, and visitors, your:

- company logo is displayed on the IAP recognition and events monitor in the CSE administration office and in rotation on all CSE lobby monitors
- company name and logo is on the department’s IAP web page linked to your company home page
- company logo included in printed materials (including visitor information folders)

Student & Faculty Interaction Opportunities
IAP members’ representatives are offered the following opportunities:

- access to the online CSE Student Résumé Bank
- assigned a faculty liaison if requested
- interact with student organization leaders
- interact with scholarship recipients that are provided through IAP
- provide feedback regarding the curriculum. Members are invited to participate in the end of semester Project Reviews and Exit Interviews give feedback on graduates, and teaching direction and approaches; and provide input to significant long-term trends
- invited to the twice-yearly IAP meeting held in the fall and spring. The fall meeting will be a recruiting event and the spring meeting will focus on the recruiting. The fall recruiting event will give priority to members by Membership Level. A Research Poster Competition, judged by IAP members, will be held during the spring meeting. Faculty and students will be available at both events.
- invited to sponsor student organization activities when available
- assistance with and promotion of information sessions, tech talks, and events
- visit with faculty about current research directions and projects that are synergistic with the company’s goals
- invited to be a guest speaker or panel participant in a junior seminar CSCE 481 class. Note that there are a very limited number of speakers and panelists needed each fall and spring semesters for these classes. Platinum and Gold members may participate twice a year, and Silver and Bronze may participate once a year.

CSCE 481 Seminar Discuss computer science career options and working in the company world. Investigation and report by students on topics of current interest in computer science. Junior or senior classification. This will focus on practical issues related to career-oriented topics, such as finding a job, job environments, and graduate school. Presentations about these topics will involve a variety of invited speakers in a seminar environment. Industry speakers are invited to discuss topics such as what specific careers are like in their companies, although the focus should not be about their companies. Each company may include two or three company people in the presentation, but representatives should be from different areas, including research, product development, or IT, or as directed by the instructor. Collateral materials may be distributed.

For more information contact Taffie Behringer, IAP Coordinator, at 979-845-5275 or taffie@cse.tamu.ed

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