PARKING INSTRUCTIONS:

Reed Arena is located on the west side of the university campus, just off George Bush Drive on the corner of Olsen and Kimbrough Boulevards. Reed Arena’s parking can be accessed from Kimbrough Boulevard, Chandler Drive and Penberthy.

Driving in via HWY 60 (University Drive) turn South (SE) onto Discovery Drive and then take a left onto Kimbrough as shown on the map.
Pre-paid Parking:
Judges and industry representatives who have pre-paid are welcome to park in Reed Arena’s designated parking lot 100G which is located close to the East Entrance of the building (The permitted parking lots are shown in blue in the adjacent map). It can be reached by taking a right onto Olsen Blvd from Kimbrough Blvd. The Industry Registration is through the East Entrance of the Reed Arena.

Guest and Visitor Parking:
Paid Parking is also available for guests and visitors in the parking lot of West Campus Garage (WCG). To reach the WCG, continue straight on Kimbrough Blvd. The WCG is on the right, diagonally across Reed Arena as shown in blue in the map below.